



**GENERAL INFORMATION**

**SHOWCASE MALAYSIA 2012  
18-21 OCTOBER 2012  
TAT MA DAW HALL, YANGON, MYANMAR**

**1. Official Programme**

Please refer to Appendix 1

**2. Participation Fee**

The participation fee is RM8,000 per booth (9m<sup>2</sup>)

**3. Booth**

Each exhibitor will be provided with a standard shell scheme booth 9m<sup>2</sup>. Each booth is equipped with the following:-

- |      |                                |       |                                |
|------|--------------------------------|-------|--------------------------------|
| i.   | 1 Discussion table             | vi.   | 2 Fluorescent light/ spotlight |
| ii.  | 3 Chairs                       | vii.  | 1 Power socket                 |
| iii. | 1 Lockable Information Counter | viii. | Company fascia board           |
| iv.  | 3 Shelves                      | ix.   | Made In Malaysia logo          |
| v.   | 1 Waste Bin                    |       |                                |

Additional enhancement and equipment can be arranged through the appointed contractor.

**4. Venue of the exhibition**

The venue of the exhibition will be at the **Tat Ma Daw Hall, Yangon, Myanmar.**

**5. Accommodation**

**Parkroyal Hotel Yangon**  
33, Alan Pya Phaya Road, Dagon  
Yangon, Myanmar

Tel: +95 1 250 388  
Fax: +95 1 252 478  
Contact: Ms Zar Li Maw (Sales Manager)  
Email: sales.prygn@parkroyalhotels.com  
Website: parkroyalhotels.com/yangon

Rate:  
Deluxe room : USD150 and above (TBC)  
Club room : USD180 and above (TBC)

**Clover Hotel**  
No. 7A, Wingabar Road, Bahan Township,  
Yangon, Myanmar

Tel: +95 9 73177781 / +95 9 73177782  
Fax: +95 1 546313  
Contact: Ms Eh Paw (Reservation Desk)  
Email: info@cloverhotel.asia  
Website: www.cloverhotel.asia

Rate:  
Superior; USD70 ++\* (TBC)  
Deluxe: USD75 ++\* (TBC)

*\*rooms are limited*

**Note:** *Kindly please mention that this booking is for participation in Malaysian Products and Services Expo 2012. If you decided to stay in the official hotel, please arrange hotel reservation directly with the hotel. However you are free to choose any hotel that you wish to stay.*

### 6. Airport Transfer

MATRADE will provide airport transfers according to the official programme upon arrival of participants on **17 October 2012** and departure on **22 October 2012**.

### 7. Freight Forwarder

MATRADE does not appoint any freight forwarder for handling shipment of exhibits for this exhibition. Participants are free to choose their own freight forwarder to send their samples/exhibits to the exhibition hall.

*Note: Please note that MATRADE will not be liable for any delay, safety and damage of companies' exhibits before, during and after the consignment. Kindly please ensure that your products samples arrive latest on **17 October 2012** at the venue as mentioned above (Tat Ma Daw Hall Yangon, Myanmar) in order to allow one full day for necessary preparation for the exhibition. Please proceed and prepare your product samples arrangement immediately.*

*Neither MATRADE nor Tat Ma Daw Hall Yangon is responsible for the custom clearance of companies' consignment.*

### 8. Traveling Arrangement

Companies are to make their traveling arrangement through their own agent. You are advised to make an early arrangement especially flight and accommodation due to heavy booking during the exhibition. Companies are advised to arrive 1 day before the event.

Kindly make sure that your company's representatives arrive in Yangon for the exhibition **the latest on the 17 October 2012** in order to allow one full day for necessary preparation for the exhibition.

### 9. Visa Requirement

Visa is required for entering Union of Myanmar. Visa can be obtained at

#### **EMBASSY OF THE REPUBLIC OF THE UNION OF MYANMAR**

Address: No. 8(C), Jalan Ampang Hillir,  
55000, Kuala Lumpur  
Tel : (603) 4251 5595, 42514455, 4251 6355  
Fax : (603) 4251 3855  
Visa fee: Standard RM170.00 (5 working day)  
Express RM200.00 (1 working day)

*Reminder: Participants are required to have at least six months validity remaining on their passports.*

### 10. Printing of Exhibitors' Directory

MATRADE is undertaking the printing of exhibitors' directory for this event. Participants are required to:

- (a) Email company details e.g. address, phone, email, website, contact person, and your business activities (product and services to be promoted during the event)
- (b) Email your company logo and maximum 3 high resolution photos (min 300dpi) of products preferably in jpeg format.

Appreciate if you can provide the above, on or before **18 September 2012**. Please be informed that we will not entertain any submission after this date since we have a deadline for the printing of exhibitor's directory.

Kindly please email to [mdhafiz@matrade.gov.my](mailto:mdhafiz@matrade.gov.my) or [hafiz.matrade@gmail.com](mailto:hafiz.matrade@gmail.com)

### **11. Pre-Departure Briefing**

A pre-departure briefing for Malaysian exhibitors will be held in MATRADE prior to this exhibition. The date for the briefing will be informed later.

### **12. Financial Assistance – Market Development Grant**

The Government through the Market Development Grant (MDG) provides grants to companies to partially defray the high cost of export promotion. Companies can obtain a 50% reimbursable matching grant on the approved cost of the eligible export promotion activities.

For further information kindly contact:

**Market Development Grant Section,**  
8th Floor (East Wing), Menara MATRADE,  
Jalan Khidmat Usaha, Off Jalan Duta,  
50480 Kuala Lumpur  
Tel: 03-6207 7593  
Fax: 03-6203 7252

### **13. Contact**

Should you need further clarification and information, please contact:

Mohamed Hafiz Md Shariff  
Tel: 03-62077235  
Email: [mdhafiz@matrade.gov.my](mailto:mdhafiz@matrade.gov.my)